

**HIGH COURT FOR THE STATE OF TELANGANA AT HYDERABAD
(Special Original Jurisdiction)**

**THURSDAY, THE TWENTY SECOND DAY OF JANUARY
TWO THOUSAND AND TWENTY SIX**

PRESENT

THE HONOURABLE SRI JUSTICE B.VIJAYSEN REDDY

WRIT PETITION NO: 1887 OF 2026

Between:

M/s Uni Ads Limited, Rep by its Chief Accounts Officer K. Srinivasa Rao S/o Venkateswarlu age 40 years Office Uni House, H. No.7-1-212/8, Shiv Bagh, Ameerpet, Hyderabad

...PETITIONER

AND

1. The State of Telangana, Rep by its Principal Secretary (Municipal Administration and -Urban Development Department), Secretariat Building, Hyderabad,Telangana -500002.
2. The Commissioner and Director of Municipal Administration, 640, AC Guards, Masab tank, Opp. PTI Building, Hyderabad, T.G 500004
3. The Commissioner, Greater Hyderabad Municipal Corporation, CC Complex, Tank Bund Road, Hyderabad, T.G. - 500006
4. The Commissioner and Town Planning (Advertisement Section), Shamshabad Municipality, H No 5-40, Narasimhareddy Road, Near Old Police Station, Shamshabad, T.G. -501218.
5. The Commissioner, Ghatkesar Municipality, H. No. 11-98, Ghatkesar, Medchal-Malkajgiri District, T. G. - 501301.
6. The Commissioner, Hyderabad Disaster Response and Assets Monitoring and Protection,(HYDRA) 6th and 7th floor, Buddha Bhavan, Hyderabad, T.G - 500003.

...RESPONDENTS

Petition under Article 226 of the Constitution of India praying that in the circumstances stated in the affidavit filed therewith, the High Court may be pleased to issue an appropriate writ, order or direction, more particularly one in the nature of Writ of Mandamus, declaring the action of the Respondents No. 4 issued show cause notices dated 26-08-2025 to the petitioner, proposing removal of advertisement hoardings flexes and structures belongs to the petitioner's

agencies on basis of alleged violations of circular No. 143551/2020/K2 dated 04.07.2020 which was already kept in abeyance by circular number 143551/2020-24/M1 dated 18.03.2024 pending policy review, and in derogation of the circular bearing Lr.No.568/Advt/HYDRAA/2025 dated 04.03.2025 issued by respondent No. 6. as illegal, arbitrary, against the principles of natural justice and Violation of Article 14 of Constitution of India, and consequently direct the respondents not to take any coercive steps against the petitioner existing hoardings / unipoles, flexes and advertisement structures until the enforcement of new advertisement policy by the respondent Nos 1 and 2.

IA NO: 1 OF 2026

Petition under Section 151 CPC praying that in the circumstances stated in the affidavit filed in support of the petition, the High Court may be pleased to stay all further proceedings pursuant to show cause notices dated 26-08-2025 of the Respondent No.4 and Respondent No.5 and further direct the respondents Nos. 3 to 6 not to remove flexes /interfere with display of advertisements and the advertisement structures of the petitioner within the limits of the HYDRA/ GHMC limits pending disposal of above writ petition.

Counsel for the Petitioner : SRI PRAVEEN BONKURI

Counsel for the Respondent No.1&2 : GP FOR MCPL ADMN URBAN DEV

**Counsel for the Respondents No.3&4 : SRI LAXMAIAH KANCHANI,
SC FOR MUNICIPALITY**

**Counsel for the Respondents No.5 : SRI PUTTA KRISHNA REDDY,
SC FOR MUNICIPALITY**

Counsel for the Respondents No.6 : SRI SAMEER AHMED, SC FOR HYDRAA

The Court made the following: ORDER

**IN THE HIGH COURT FOR THE STATE OF TELANGANA
AT HYDERABAD**

HONOURABLE SRI JUSTICE B. VIJAYSEN REDDY

WRIT PETITION No.1887 OF 2026

DATE OF ORDER: 22.01.2026

Between:

M/s Uni Ads Limited

...Petitioner

AND

The State of Telangana
Represented by its Principal Secretary
Municipal Administration and Urban Development
Department, Secretariat, Hyderabad and others

...Respondents

ORDER : (ORAL)

This writ petition is filed by the petitioner seeking to declare the action of respondent No.4 in issuing show cause notice dated 26.08.2025 for removal of advertisement, hoarding, flexies and structures in Ootpally, Shamshabad locality, Ranga Reddy District, without following due process of law, as being illegal, arbitrary and unconstitutional.

2. Heard Mr. Praveen Bonkuri, learned counsel for the petitioner; Mr. Kanchani Laxmaiah, learned Standing Counsel for GHMC, appearing for respondents No.3 and 4; Mr. Putta Krishna Reddy, learned Standing Counsel for respondent No.5 Municipality; Mr. Sameer Ahmed, learned Standing Counsel for HYDRAA, appearing for respondent No.6; and perused the material on record.

3. Learned Standing Counsel for GHMC, learned Standing Counsel for respondent No.5 Municipality and learned Standing Counsel for HYDRAA submitted that no coercive steps will be taken with regard to the flexies,

hoardings/advertisements erected by the petitioner in Ootally, Shamshabad locality, Ranga Reddy District, without following due process of law. The petitioner may be directed to submit representation in terms of the circular *vide* Lr. No.568/Advt/HYDRAA/2025 dated 14.03.2025 issued by respondent No.6 where under direction was given to all the municipal corporations and municipalities within ORR limits not to remove the hoarding /advertisements of the agencies which have paid the prescribed fees to the Government till 31.03.2023 and waiting to get their licences renewed after the new policy proposed to be brought in by the Government. As and when such representation is submitted, appropriate action will be taken in accordance with law.

4. Recording the aforesaid submissions, this writ petition is disposed of directing the petitioner to submit fresh representation along with evidence showing payment of the prescribed advertisement fees in terms of the circular *vide* Lr. No.568/Advt/HYDRAA/2025 dated 14.03.2025 issued by respondent No.6 within a period of ten (10) days from today. On receipt of such representation, respondents No.4 and 6 shall dispose of the same by giving opportunity of hearing to the petitioner, and pass appropriate orders in accordance with law, within a period of four (4) weeks thereafter. Pending such exercise, respondent authorities are directed not to take any coercive steps against the petitioner.

5. As it is stated by the learned Standing Counsel for CHMC and learned Standing Counsel for HYDRAA that flexies are not part of the contract awarded

to the petitioner, the officials of GHMC and HYDRAA are at liberty to take action against the petitioner for removal of flexies in Ootpally, Shamshabad locality, Ranga Reddy District, by following due process of law. There shall be no order as to costs.

As a sequel thereto, miscellaneous applications, if any, pending in this writ petition, stand closed.

**SD/- A.SRINIVASA REDDY
ASSISTANT REGISTRAR**

//TRUE COPY//

SECTION OFFICER

To,

1. The Principal Secretary (Municipal Administration and -Urban Development Department), Secretariat, Telangana State, Hyderabad, Telangana -500002.
2. The Commissioner and Director of Municipal Administration, 640, AC Guards, Masab tank, Opp. PTI Building, Hyderabad, T.G 500004
3. The Commissioner, Greater Hyderabad Municipal Corporation, CC Complex, Tank Bund Road, Hyderabad, T.G. - 500006
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5. The Commissioner, Ghatkesar Municipality, H. No. 11-98, Ghatkesar, Medchal-Malkajgiri District, T. G. - 501301.
6. The Commissioner, Hyderabad Disaster Response and Assets Monitoring and Protection, (HYDRA) 6th and 7th floor, Buddha Bhavan, Hyderabad, T.G - 500003.
7. One CC to SRI PRAVEEN BONKURI, Advocate. [OPUC]
8. Two CCs to GP FOR MCPL ADMN URBAN DEV, High Court for the State of Telangana. [OUT]
9. One CC to SRI LAXMAIAH KANCHANI, SC FOR GHMC. [OPUC]
10. One CC to SRI KRISHNA REDDY PUTTA, SC FOR GHMC. [OPUC]
11. One CC to SRI SAMEER AHMED, SC FOR HYDRAA. [OPUC]
12. Two CD Copies.

BSK

BS

HIGH COURT

DATED:22/01/2026

CC TODAY



ORDER

WP.No.1887 of 2026

**DISPOSING OF THE WRIT PETITION
WITHOUT COSTS**

(15)
MT
23/1/26